

Market Profile

Lafayette Parish, LA 55
Lafayette Parish, LA (22055)
Geography: County



Population Summary

Lafayette Par...

2010 Total Population	221,591
2020 Total Population	241,753
2020 Group Quarters	2,782
2026 Total Population	255,070
2026 Group Quarters	2,782
2031 Total Population	264,758
2026-2031 Annual Rate	0.75%
2026 Total Daytime Population	280,813
Workers	152,996
Residents	127,817

Household Summary

2010 Total Households	87,032
2010 Average Household Size	2.49
2020 Total Households	97,428
2020 Average Household Size	2.45
2026 Total Households	106,079
2026 Average Household Size	2.38
2031 Total Households	111,929
2031 Average Household Size	2.34
2026-2031 Annual Rate	1.08%
2026 Families	65,210
2026 Average Family Size	3.02
2031 Families	68,045
2031 Average Family Size	2.99
2026-2031 Growth Rate	0.85%

Median Household Income

2026	\$69,048
2031	\$78,622



[Source](#): Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

Lafayette Par...

2026	\$42,161
2031	\$48,197

2026 Households by Income

Household Income Base	106,079
<\$10,000	6.4%
\$10,000-14,999	3.9%
\$15,000-19,999	4.8%
\$20,000-24,999	3.5%
\$25,000-29,999	3.5%
\$30,000-34,999	2.7%
\$35,000-39,999	5.7%
\$40,000-44,999	4.5%
\$45,000-49,999	3.0%
\$50,000-59,999	6.7%
\$60,000-74,999	8.3%
\$75000-99999	12.5%
\$100,000-124,999	7.8%
\$125,000-149,999	7.3%
\$150000-199999	8.8%
\$200,000-249,999	4.5%
\$250,000-299,999	1.4%
\$300,000-399,999	2.1%
\$400,000-499,999	1.1%
\$500,000+	1.6%
Average Household Income	\$101,166

2026 Affordability, Mortgage and Wealth

Housing Affordability Index	97
Percent of Income for Mortgage	23.1%
Wealth Index	75

Median Home Value

2026	\$271,443
2031	\$307,556



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	Lafayette Par...
Total Owner Occupied Housing Units	70,316
<\$50,000	4.4%
\$50,000 - \$99,999	4.9%
\$100,000 - \$149,999	5.6%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	19.6%
\$250,000 - \$299,999	15.8%
\$300,000 - \$399,999	20.1%
\$400,000 - \$499,999	9.8%
\$500,000 - \$749,999	6.9%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.5%
Average Home Value	\$322,656

Housing Unit Summary	
2010 Total Housing Units	93,661
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	7.1%
2020 Housing Units	107,922
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	9.7%
2026 Housing Units	119,175
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	33.7%
Vacant Housing Units	11.0%
2031 Total Housing Units	126,202
Owner Occupied Housing Units	66.6%
Renter Occupied Housing Units	33.4%
Vacant Housing Units	11.3%



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex

Lafayette Par...

Males	125,045
Females	130,025

Median Age

2010	33.4
2020	36.4
2026	37.7
2031	38.8

2026 Population by Age

Total	255,070
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	12.9%
25 - 34	14.2%
35 - 44	14.5%
45 - 54	12.1%
55 - 64	11.1%
65 - 74	10.0%
75 - 84	5.2%
85 +	1.6%
18 +	77.4%

2026 Population 15+ by Marital Status

Total	206,971
Never Married	35.5%
Married	50.7%
Widowed	4.7%
Divorced	9.1%



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment

Lafayette Par...

Total	173,925
Less than 9th Grade	2.3%
9th - 12th Grade, No Diploma	5.8%
High School Graduate	25.8%
GED/Alternative Credential	4.0%
Some College, No Degree	17.1%
Associate Degree	8.0%
Bachelor's Degree	25.3%
Graduate/Professional Degree	11.7%

2020 Population by Race/Ethnicity

Total	241,753
White Alone	63.4%
Black Alone	25.3%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	2.8%
Hispanic Origin	6.6%
Diversity Index	58.7

2026 Population by Race/Ethnicity

Total	255,070
White Alone	61.6%
Black Alone	26.2%
American Indian Alone	0.4%
Asian Alone	2.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	6.4%
Hispanic Origin	7.1%
Diversity Index	60.7



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation

Lafayette Par...


Total	132,752
White Collar	64.5%
Management/Business/Financial	17.9%
Professional	26.5%
Sales	9.4%
Administrative Support	10.7%
Services	16.3%

2026 Employed Pop 16+ by Occupation

Total	132,752
Blue Collar	19.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	3.6%
Production	4.7%
Transportation/Material Moving	6.0%
White Collar	64.5%
Management/Business/Financial	17.9%
Professional	26.5%
Sales	9.4%
Administrative Support	10.7%
Services	16.3%

2026 Civilian Population 16+ in Labor Force

Civilian Population 16+	132,752
Population 16+ Employed	96.4%
Population 16+ Unemployment rate	3.6%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	7.4%
Population 25-54 Employed	61.6%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	13%
Population 55-64 Unemployment rate	3.4%
Population 65+ Employed	8%
Population 65+ Unemployment rate	0.8%

 **Source:** Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry

Lafayette Par...

Total	127,920
Agriculture/Mining	4.6%
Construction	6.7%
Manufacturing	6.0%
Wholesale Trade	2.7%
Retail Trade	10.3%
Transportation/Utilities	4.8%
Information	1%
Finance/Insurance/Real Estate	6.1%
Services	53.8%
Public Administration	3.8%

2026 Consumer Spending

Apparel & Services: Total \$	\$227,868,915
Average Spent	\$2,148.11
Spending Potential Index	84
Education: Total \$	\$173,208,663
Average Spent	\$1,632.83
Spending Potential Index	81
Entertainment/Recreation: Total \$	\$378,199,516
Average Spent	\$3,565.26
Spending Potential Index	83
Food at Home: Total \$	\$705,814,332
Average Spent	\$6,653.67
Spending Potential Index	84
Food Away from Home: Total \$	\$396,560,530
Average Spent	\$3,738.35
Spending Potential Index	84
Health Care: Total \$	\$716,829,565
Average Spent	\$6,757.51
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$251,876,973
Average Spent	\$2,374.43
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$101,304,400
Average Spent	\$954.99
Spending Potential Index	84



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2026 Consumer Spending

Lafayette Par...

Shelter: Total \$	\$2,380,886,997
Average Spent	\$22,444.47
Spending Potential Index	81
Support Payments/Gifts in Kind: Total \$	\$271,844,490
Average Spent	\$2,562.66
Spending Potential Index	84
Travel: Total \$	\$307,645,616
Average Spent	\$2,900.16
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$110,434,969
Average Spent	\$1,041.06
Spending Potential Index	84

Top Tapestry Segment

Lafayette Par...

Boomburbs (H2):

This segment is characterized by high-earning suburban families in the South and West.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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