

Market Profile

Lafayette, LA 2
Lafayette, LA (29180)
Geography: CBSA



Population Summary

Lafayette, LA...

2010 Total Population	393,515
2020 Total Population	408,455
2020 Group Quarters	4,326
2026 Total Population	419,864
2026 Group Quarters	4,314
2031 Total Population	428,326
2026-2031 Annual Rate	0.40%
2026 Total Daytime Population	420,782
Workers	200,999
Residents	219,783

Household Summary

2010 Total Households	150,975
2010 Average Household Size	2.56
2020 Total Households	161,890
2020 Average Household Size	2.50
2026 Total Households	172,298
2026 Average Household Size	2.41
2031 Total Households	178,972
2031 Average Household Size	2.37
2026-2031 Annual Rate	0.76%
2026 Families	109,208
2026 Average Family Size	3.02
2031 Families	112,166
2031 Average Family Size	2.99
2026-2031 Growth Rate	0.54%

Median Household Income

2026	\$63,126
2031	\$72,309



[Source](#): Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

Lafayette, LA...

2026	\$37,304
2031	\$42,782

2026 Households by Income

Household Income Base	172,298
<\$10,000	6.8%
\$10,000-14,999	5.1%
\$15,000-19,999	4.8%
\$20,000-24,999	4.8%
\$25,000-29,999	3.6%
\$30,000-34,999	3.0%
\$35,000-39,999	5.3%
\$40,000-44,999	4.7%
\$45,000-49,999	3.3%
\$50,000-59,999	6.5%
\$60,000-74,999	8.4%
\$75000-99999	12.3%
\$100,000-124,999	8.9%
\$125,000-149,999	6.2%
\$150000-199999	8.0%
\$200,000-249,999	3.7%
\$250,000-299,999	1.3%
\$300,000-399,999	1.4%
\$400,000-499,999	0.8%
\$500,000+	1.1%
Average Household Income	\$90,672

2026 Affordability, Mortgage and Wealth

Housing Affordability Index	98
Percent of Income for Mortgage	22.7%
Wealth Index	66

Median Home Value

2026	\$243,339
2031	\$282,941



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	Lafayette, LA...
Total Owner Occupied Housing Units	119,810
<\$50,000	6.6%
\$50,000 - \$99,999	8.3%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	10.8%
\$200,000 - \$249,999	18.1%
\$250,000 - \$299,999	14.1%
\$300,000 - \$399,999	17.2%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$280,666

Housing Unit Summary	
2010 Total Housing Units	166,246
Owner Occupied Housing Units	69.3%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	9.2%
2020 Housing Units	182,018
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	11.1%
2026 Housing Units	196,423
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	30.5%
Vacant Housing Units	12.3%
2031 Total Housing Units	204,629
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	12.5%

2026 Population by Sex

Lafayette, LA...

Males	205,833
Females	214,031

Median Age

2010	34.5
2020	37.6
2026	38.7
2031	39.8

2026 Population by Age

Total	419,864
0 - 4	6.0%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	12.7%
25 - 34	13.2%
35 - 44	13.8%
45 - 54	12.0%
55 - 64	11.8%
65 - 74	10.7%
75 - 84	5.5%
85 +	1.7%
18 +	77.2%

2026 Population 15+ by Marital Status

Total	340,407
Never Married	34.1%
Married	50.6%
Widowed	5.2%
Divorced	10.1%



[Source](#): Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment

Lafayette, LA...

Total	286,943
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	7.0%
High School Graduate	31.5%
GED/Alternative Credential	4.8%
Some College, No Degree	15.9%
Associate Degree	8.3%
Bachelor's Degree	20.3%
Graduate/Professional Degree	8.9%

2020 Population by Race/Ethnicity

Total	408,455
White Alone	67.5%
Black Alone	23.0%
American Indian Alone	0.4%
Asian Alone	1.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	2.3%
Hispanic Origin	5.3%
Diversity Index	54.0

2026 Population by Race/Ethnicity

Total	419,864
White Alone	65.8%
Black Alone	23.7%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	5.6%
Hispanic Origin	6.0%
Diversity Index	56.2



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation

Lafayette, LA...


Total	209,209
White Collar	59.6%
Management/Business/Financial	16.0%
Professional	23.1%
Sales	9.2%
Administrative Support	11.2%
Services	16.6%

2026 Employed Pop 16+ by Occupation

Total	209,209
Blue Collar	23.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.7%
Production	5.9%
Transportation/Material Moving	7.1%
White Collar	59.6%
Management/Business/Financial	16.0%
Professional	23.1%
Sales	9.2%
Administrative Support	11.2%
Services	16.6%

2026 Civilian Population 16+ in Labor Force

Civilian Population 16+	209,209
Population 16+ Employed	96.3%
Population 16+ Unemployment rate	3.7%
Population 16-24 Employed	13.7%
Population 16-24 Unemployment rate	7.3%
Population 25-54 Employed	59.8%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	15%
Population 55-64 Unemployment rate	3.2%
Population 65+ Employed	8%
Population 65+ Unemployment rate	1.5%

 **Source:** Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry

Lafayette, LA...

Total	201,406
Agriculture/Mining	5.6%
Construction	7.4%
Manufacturing	6.7%
Wholesale Trade	2.5%
Retail Trade	11.2%
Transportation/Utilities	5.6%
Information	1%
Finance/Insurance/Real Estate	5.4%
Services	50.7%
Public Administration	3.8%

2026 Consumer Spending

Apparel & Services: Total \$	\$330,980,590
Average Spent	\$1,920.98
Spending Potential Index	75
Education: Total \$	\$239,447,588
Average Spent	\$1,389.73
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$554,913,666
Average Spent	\$3,220.66
Spending Potential Index	75
Food at Home: Total \$	\$1,056,164,977
Average Spent	\$6,129.87
Spending Potential Index	78
Food Away from Home: Total \$	\$576,167,716
Average Spent	\$3,344.02
Spending Potential Index	75
Health Care: Total \$	\$1,092,219,913
Average Spent	\$6,339.13
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$371,121,098
Average Spent	\$2,153.95
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$146,271,953
Average Spent	\$848.95
Spending Potential Index	74



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	Lafayette, LA...
Shelter: Total \$	\$3,401,541,615
Average Spent	\$19,742.20
Spending Potential Index	72
Support Payments/Gifts in Kind: Total \$	\$404,723,007
Average Spent	\$2,348.97
Spending Potential Index	77
Travel: Total \$	\$441,917,402
Average Spent	\$2,564.84
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$164,177,363
Average Spent	\$952.87
Spending Potential Index	77

Top Tapestry Segment

Lafayette, LA...

Southern Satellites (I6):

This segment is characterized by suburban, low-cost areas with long commutes and diverse ages.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.