

Market Profile

Lafayette City, LA 23
Lafayette City, LA (2240735)
Geography: Place



Population Summary

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2010 Total Population	121,945
2020 Total Population	121,496
2020 Group Quarters	2,289
2026 Total Population	125,237
2026 Group Quarters	2,289
2031 Total Population	129,341
2026-2031 Annual Rate	0.65%
2026 Total Daytime Population	173,954
Workers	111,251
Residents	62,703

Household Summary

2010 Total Households	49,961
2010 Average Household Size	2.35
2020 Total Households	52,266
2020 Average Household Size	2.28
2026 Total Households	56,232
2026 Average Household Size	2.19
2031 Total Households	59,108
2031 Average Household Size	2.15
2026-2031 Annual Rate	1.00%
2026 Families	30,750
2026 Average Family Size	2.92
2031 Families	31,910
2031 Average Family Size	2.90
2026-2031 Growth Rate	0.74%

Median Household Income

2026	\$60,783
2031	\$69,216



[Source](#): Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

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2026	\$43,032
2031	\$48,946

2026 Households by Income

Household Income Base	56,232
<\$10,000	7.3%
\$10,000-14,999	5.2%
\$15,000-19,999	5.4%
\$20,000-24,999	3.5%
\$25,000-29,999	4.0%
\$30,000-34,999	2.8%
\$35,000-39,999	6.1%
\$40,000-44,999	4.7%
\$45,000-49,999	3.4%
\$50,000-59,999	7.1%
\$60,000-74,999	7.9%
\$75000-99999	12.3%
\$100,000-124,999	7.1%
\$125,000-149,999	6.1%
\$150000-199999	6.6%
\$200,000-249,999	4.4%
\$250,000-299,999	1.2%
\$300,000-399,999	2.0%
\$400,000-499,999	1.2%
\$500,000+	1.6%
Average Household Income	\$95,532

2026 Affordability, Mortgage and Wealth

Housing Affordability Index	83
Percent of Income for Mortgage	26.8%
Wealth Index	74

Median Home Value

2026	\$277,120
2031	\$309,489



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	Lafayette cit...
Total Owner Occupied Housing Units	31,102
<\$50,000	3.3%
\$50,000 - \$99,999	6.1%
\$100,000 - \$149,999	6.2%
\$150,000 - \$199,999	9.2%
\$200,000 - \$249,999	16.2%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	18.0%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	8.1%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.6%
Average Home Value	\$342,798

Housing Unit Summary	
2010 Total Housing Units	53,917
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	43.7%
Vacant Housing Units	7.3%
2020 Housing Units	58,689
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	45.9%
Vacant Housing Units	10.9%
2026 Housing Units	64,044
Owner Occupied Housing Units	55.3%
Renter Occupied Housing Units	44.7%
Vacant Housing Units	12.2%
2031 Total Housing Units	67,628
Owner Occupied Housing Units	55.8%
Renter Occupied Housing Units	44.2%
Vacant Housing Units	12.6%

2026 Population by Sex

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Males	60,994
Females	64,243

Median Age

2010	33.5
2020	37.4
2026	38.3
2031	39.4

2026 Population by Age

Total	125,237
0 - 4	5.3%
5 - 9	5.4%
10 - 14	5.6%
15 - 24	13.4%
25 - 34	15.7%
35 - 44	13.2%
45 - 54	11.3%
55 - 64	11.3%
65 - 74	11.1%
75 - 84	6.0%
85 +	2.1%
18 +	80.2%

2026 Population 15+ by Marital Status

Total	104,705
Never Married	41.0%
Married	45.0%
Widowed	5.0%
Divorced	9.0%



[Source](#): Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment

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Total	87,906
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	5.6%
High School Graduate	22.2%
GED/Alternative Credential	3.6%
Some College, No Degree	16.7%
Associate Degree	7.3%
Bachelor's Degree	28.0%
Graduate/Professional Degree	14.2%

2020 Population by Race/Ethnicity

Total	121,496
White Alone	58.1%
Black Alone	30.7%
American Indian Alone	0.4%
Asian Alone	2.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	2.3%
Hispanic Origin	6.2%
Diversity Index	61.4

2026 Population by Race/Ethnicity

Total	125,237
White Alone	56.1%
Black Alone	31.9%
American Indian Alone	0.4%
Asian Alone	2.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	6.3%
Hispanic Origin	6.8%
Diversity Index	63.2



Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation

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Total	64,897
White Collar	65.4%
Management/Business/Financial	16.4%
Professional	29.3%
Sales	10.8%
Administrative Support	8.9%
Services	18.7%

2026 Employed Pop 16+ by Occupation

Total	64,897
Blue Collar	15.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	2.7%
Production	3.8%
Transportation/Material Moving	5.6%
White Collar	65.4%
Management/Business/Financial	16.4%
Professional	29.3%
Sales	10.8%
Administrative Support	8.9%
Services	18.7%

2026 Civilian Population 16+ in Labor Force

Civilian Population 16+	64,897
Population 16+ Employed	96.1%
Population 16+ Unemployment rate	3.9%
Population 16-24 Employed	14.1%
Population 16-24 Unemployment rate	7.9%
Population 25-54 Employed	59.3%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	13%
Population 55-64 Unemployment rate	3.7%
Population 65+ Employed	10%
Population 65+ Unemployment rate	0.5%

 **Source:** Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry

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Total	62,348
Agriculture/Mining	3.0%
Construction	4.8%
Manufacturing	4.8%
Wholesale Trade	2.6%
Retail Trade	11.2%
Transportation/Utilities	4.8%
Information	2%
Finance/Insurance/Real Estate	5.2%
Services	58.1%
Public Administration	3.7%

2026 Consumer Spending

Apparel & Services: Total \$	\$114,789,650
Average Spent	\$2,041.36
Spending Potential Index	80
Education: Total \$	\$90,186,786
Average Spent	\$1,603.83
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$189,480,156
Average Spent	\$3,369.61
Spending Potential Index	78
Food at Home: Total \$	\$358,329,468
Average Spent	\$6,372.34
Spending Potential Index	81
Food Away from Home: Total \$	\$198,448,260
Average Spent	\$3,529.10
Spending Potential Index	79
Health Care: Total \$	\$355,372,068
Average Spent	\$6,319.75
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$125,473,784
Average Spent	\$2,231.36
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$50,812,116
Average Spent	\$903.62
Spending Potential Index	79



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2026 Consumer Spending

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Shelter: Total \$	\$1,214,379,905
Average Spent	\$21,595.89
Spending Potential Index	78
Support Payments/Gifts in Kind: Total \$	\$132,237,662
Average Spent	\$2,351.64
Spending Potential Index	77
Travel: Total \$	\$152,924,267
Average Spent	\$2,719.52
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$55,607,882
Average Spent	\$988.90
Spending Potential Index	80

Top Tapestry Segment

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Modest Income Homes (E1):

This segment is characterized by Midwest and Southern urban and suburban neighborhoods.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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